

CONVERSATION AND ADMIN CMS DESIGN

Desktop App

SCROLL DOWN

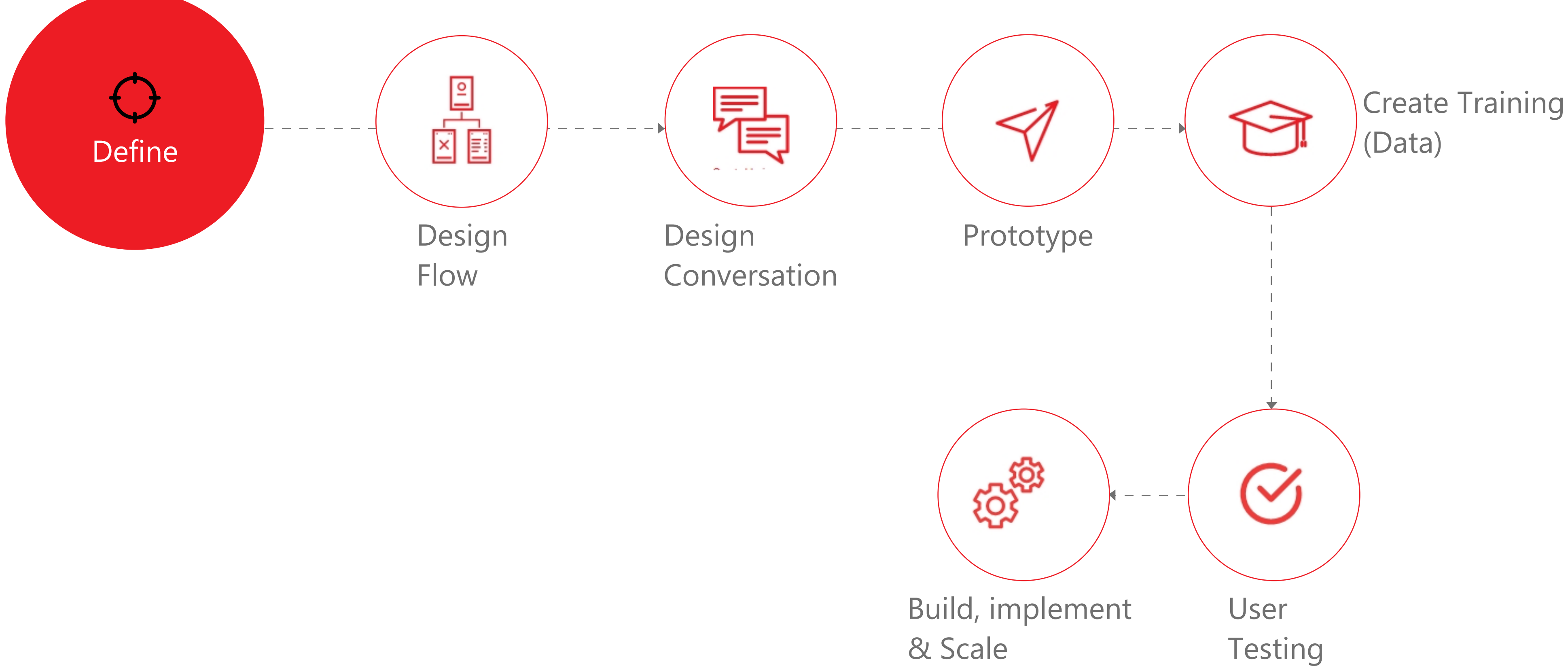
PROBLEM STATEMENT

The virtual assistant is becoming a vital part of any individual's life day by day, integrating different IoT devices to these virtual assistants can make any functionality to be performed with ease thus improving the user experience. Implementing interactive and more engaging features using Virtual Assistant can make a better user experience and build a strong relationship with the customer.

In this project, the client wanted a Content Management System for showrooms where he can use Virtual Assistant to give different information of the product like Models, Variants, Modes, Design, Engine, Safety, Infotainment, any other specifications to make a unique selling proposition of a given vehicle and to engage customers in a conversation around it.

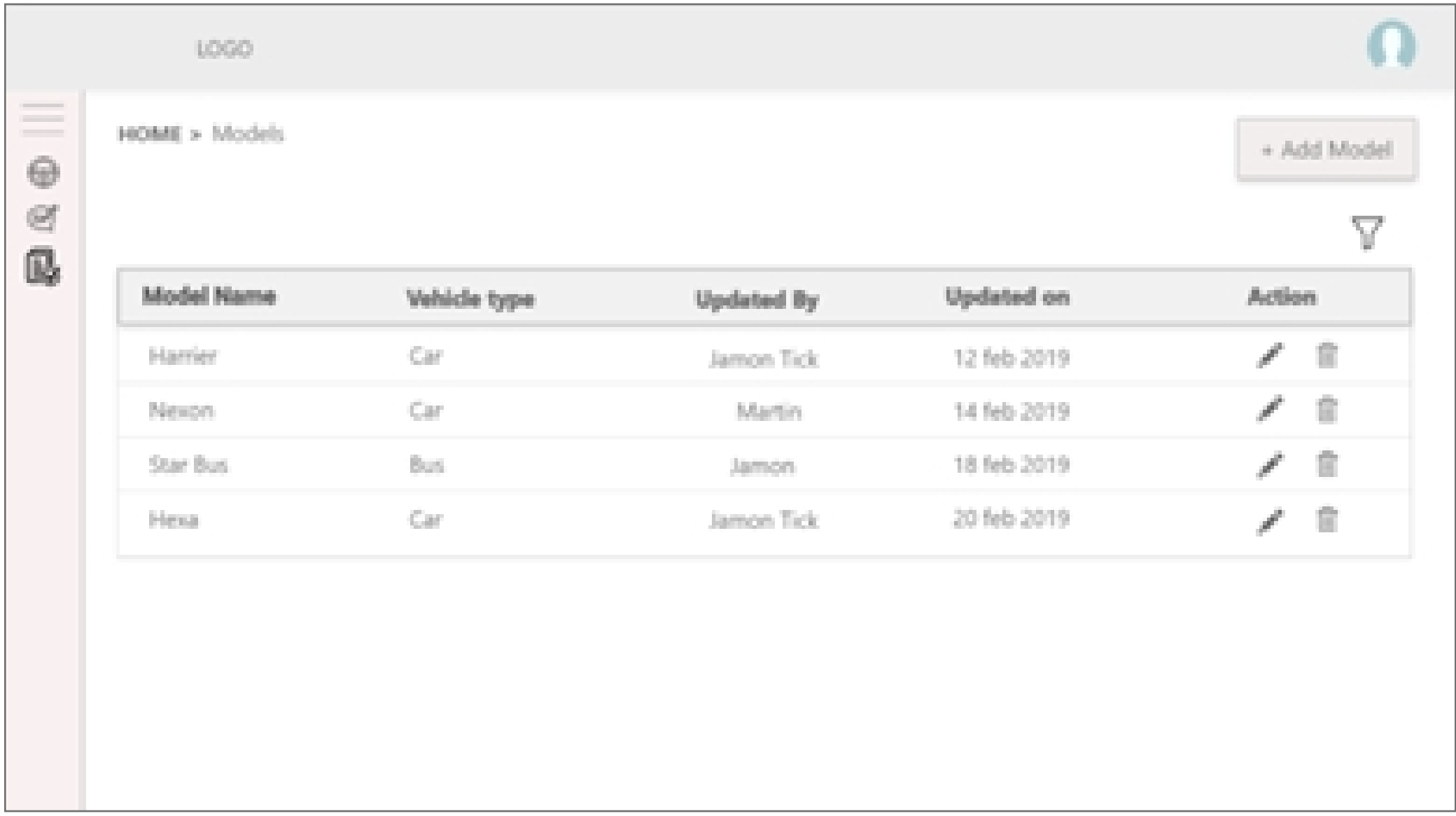
The challenges we faced while designing were to create a module that eases the process for Admins to manage all the information properly in an intuitive manner.

PROCESS

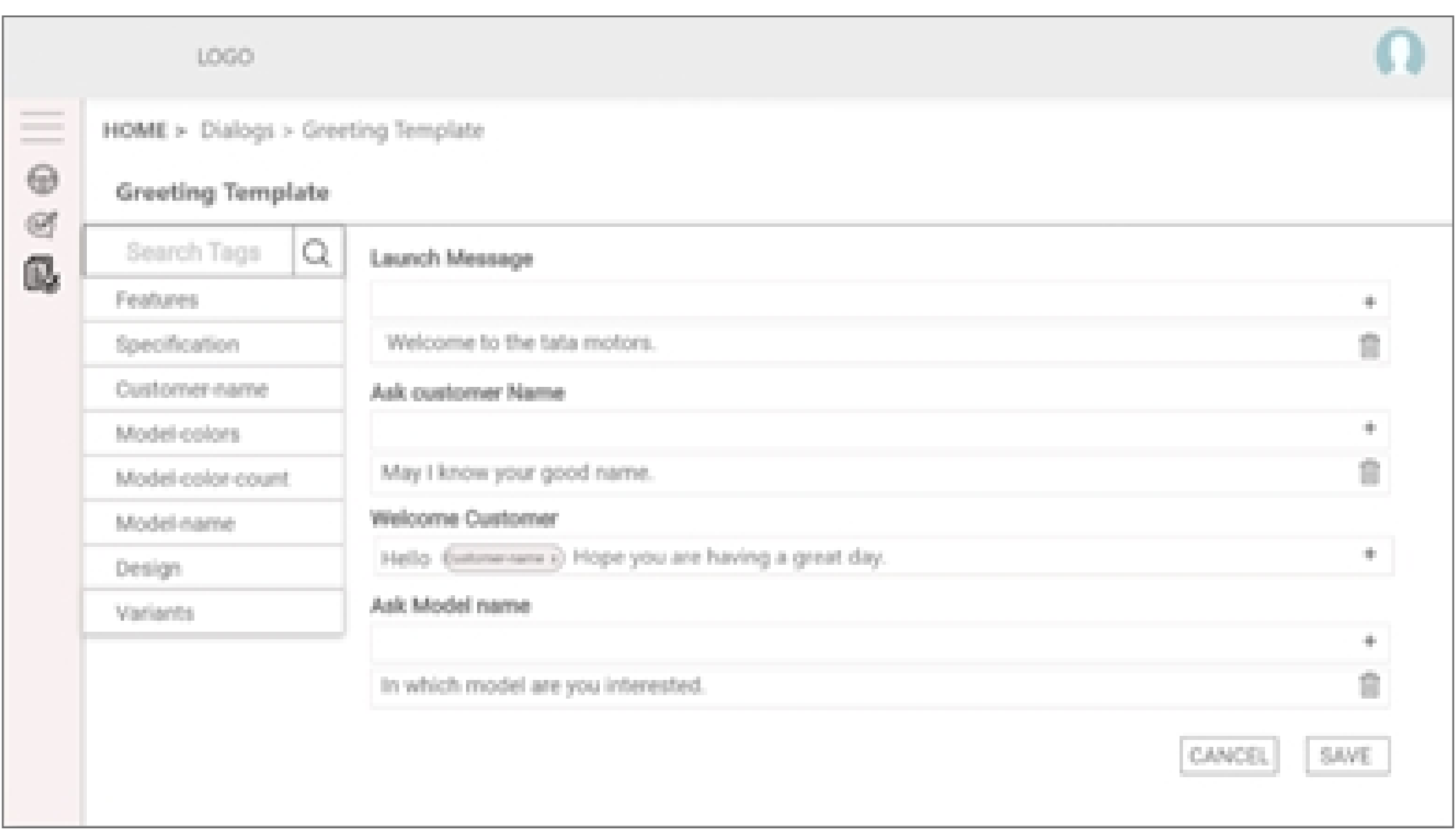


WIREFRAMING

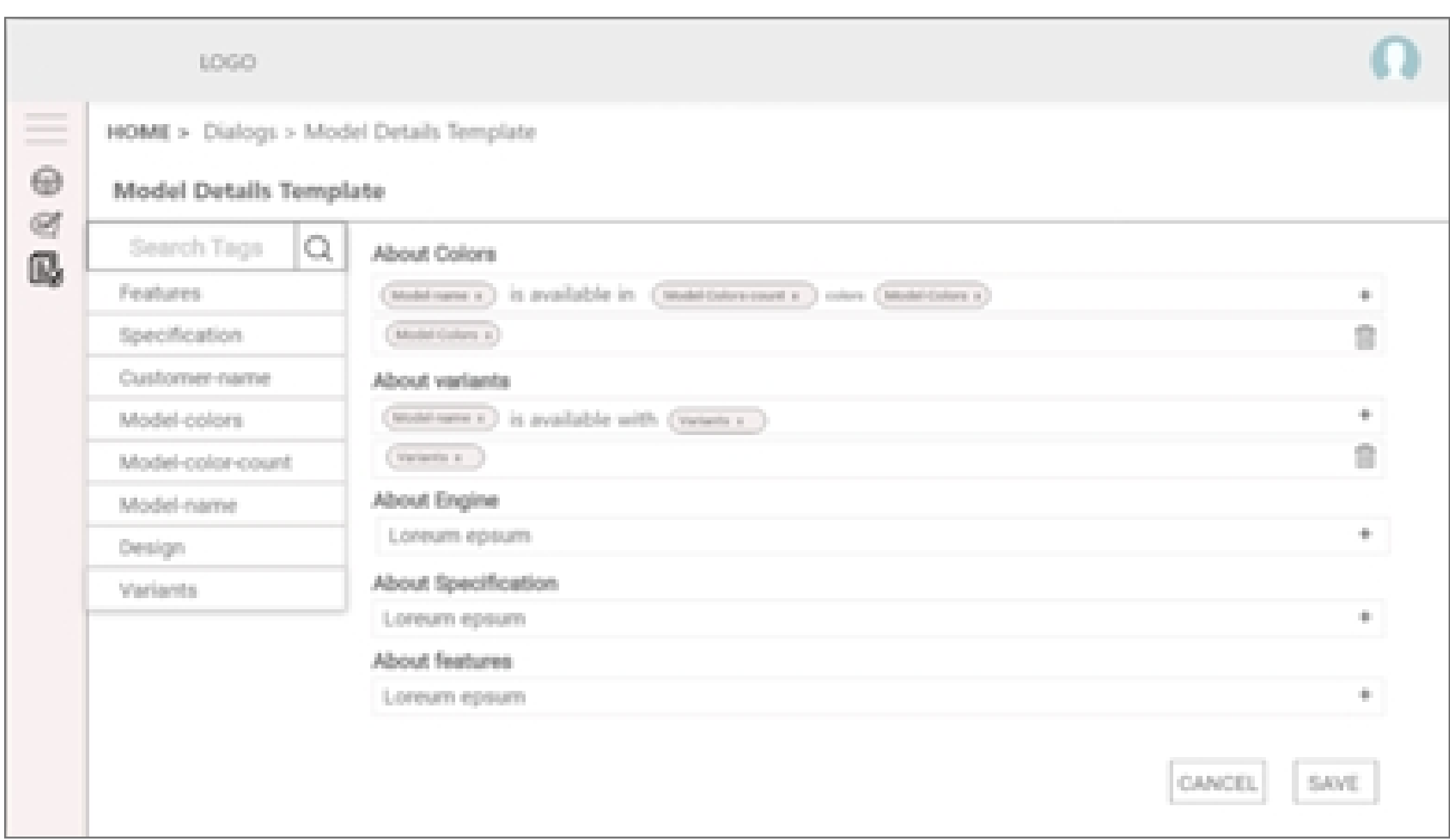
WIREFRAMING



This wireframe is designed for the screen that has various MODELS. In this screen, the user can ADD MODEL as well as can perform actions like edit, delete.



This wireframe screen consists of GREETING TEMPLATE. This template consists of greeting messages/dialogs. Users can edit and save them to use it as a template.



This wireframe includes the MODEL DETAILS TEMPLATE which has a template consisting of details of a model like color, variant, engine, specification, feature.

CREATIVE OUTPUT

CREATIVE OUTPUT

