SPORTS

Mobile app for athletes and run lovers to know race event details and results

UI/UX Mobile App Dev

PROBLEM

PROBLEM STATEMENT

Application for athlete and runners who are interested to participate in marathon.

To built mobile app for private company which is going to conduct marathon. In this app need to feature event details, map, mentors and pacers. And once the marathon is finished need to show result and winners list accordingly.

gettyimages
skynesher

STEP 1

DISCOVER

BAPHM app is a mobile app, which is used by athletes and the one who likes to participate in marathon. Zero to one lab was approached to build mobile app for them which needed to show the details of events like venue, pacers and mentors, map. Once the marathon is over, we needed to display the winners list.

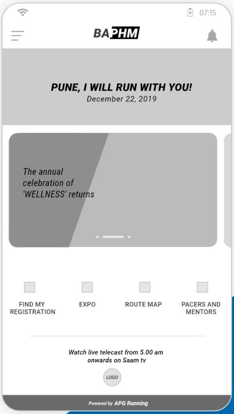
STEP 2
DEFINE

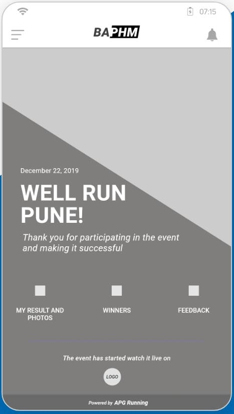
To build this app, our team went through various case studies and existing competitive applications. Our research data helped us discover the most pressing pain points of the users, such as lack of clarity in information, and also displaying result after the event.

STEP 3
WIREFRAMES

Based on the research to build this app, we came up with some additional features as well as with the main functionalities that needs to be shown. Accordingly, we designed the high-fidelity wireframes.

WIREFRAMES


07:15
BAPHM
PUNE, I WILL RUN WITH YOU!
December 22, 2019
The annual celebration of 'WELLNESS' returns
FIND MY REGISTRATION
EXPO
ROUTE MAP
PACERS AND MENTORS
Watch live telecast from 5.00 am onwards on Saam tv
LOGO
Powered by APG Running


07:15
BAPHM
December 22, 2019
WELL RUN PUNE!
Thank you for participating in the event and making it successful
MY RESULT AND PHOTOS
WINNERS
FEEDBACK
The event has started watch it live on
LOGO
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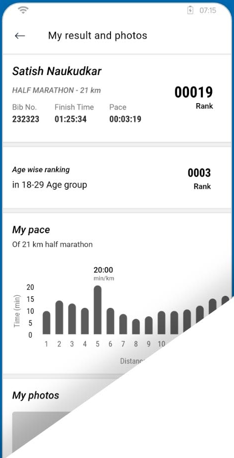

07:15
My result and photos

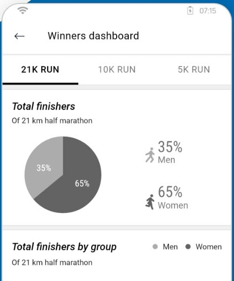
Satish Naukudkar

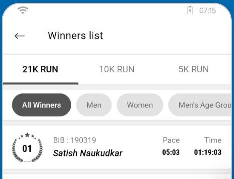
HALF MARATHON - 21 km

Bib No.	Finish Time	Pace	
232323	01:25:34	00:03:19	00019 Rank

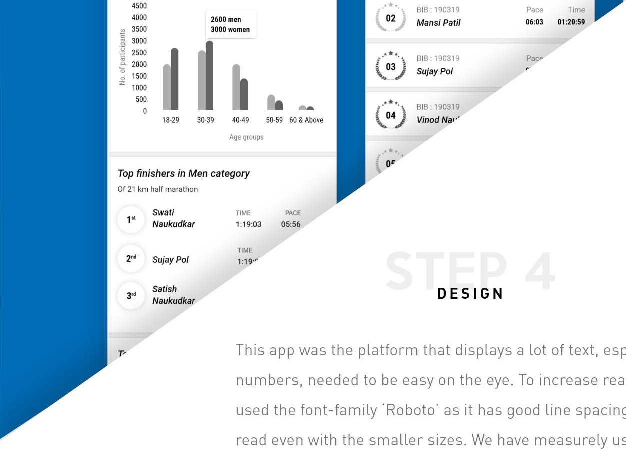
Age wise ranking: in 18-29 Age group — 0003 Rank

My pace
Of 21 km half marathon
20:00
min/km
Time (min)
20
15
10
5
0
1
2
3
4
5
6
7
8
9
10
Distan
My photos


07:15
Winners dashboard
21K RUN
10K RUN
5K RUN
Total finishers
Of 21 km half marathon
35%
65%
35%
Men
65%
Women
Total finishers by group
Men
Women
Of 21 km half marathon


07:15
Winners list
21K RUN
10K RUN
5K RUN
All Winners
Men
Women
Men's Age Grou

		Pace	Time
01	BIB : 190319 Satish Naukudkar	05:03	01:19:03


No. of participants
4500
4000
3500
3000
2500
2000
1500
1000
500
0
2600 men
3000 women
18-29
30-39
40-49
50-59
60 & Above
Age groups

Top finishers in Men category

Of 21 km half marathon

		TIME	PACE
1st	*Swati Naukudkar*	1:19:03	05:56
2nd	*Sujay Pol*	1:19:	
3rd	*Satish Naukudkar*		

		Pace	Time
02	BIB : 190319 *Mansi Patil*	06:03	01:20:59
03	BIB : 190319 *Sujay Pol*		
04	BIB : 190319 *Vinod Nau*		
05			

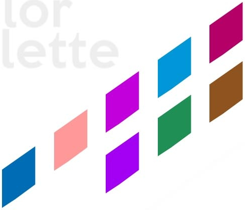
STEP 4

DESIGN

This app was the platform that displays a lot of text, especially numbers, needed to be easy on the eye. To increase readability, we used the font-family 'Roboto' as it has good line spacing and can be read even with the smaller sizes. We have measurely used 'Italic' font-style as it is correlated to speed of runner.

To get more insights and hence ease to understand, we gave an overview which shows 'Total finishers' according to age-group and gender. It also shows winners list according to age-group.

color palette

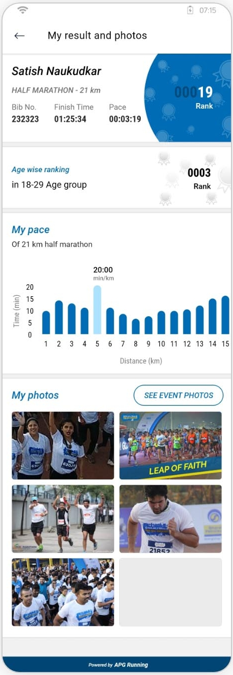


font

Roboto

A B C D E F G H I G H J K L M N O P Q R S T U

V W X Y Z 1 2 3 4 5 6 7 8 9 0



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My result and photos

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15
10
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7
8
9
10
11
12
13
14
15
Distance (km)

My photos

SEE EVENT PHOTOS

LEAP OF FAITH

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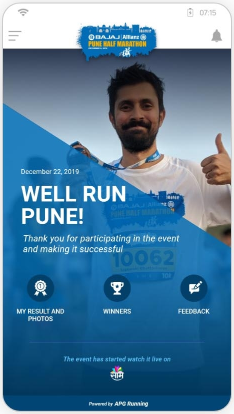

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December 22, 2019

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साम

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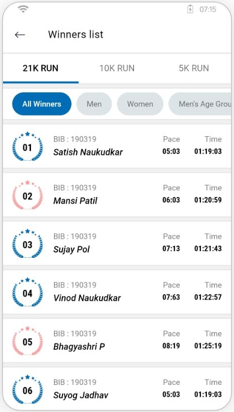

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Winners list

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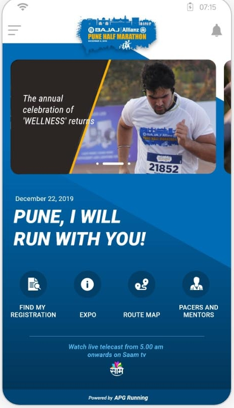
02	BIB : 190319 Mansi Patil	06:03	01:20:59
03	BIB : 190319 Sujay Pol	07:13	01:21:43
04	BIB : 190319 Vinod Naukudkar	07:63	01:22:57
05	BIB : 190319 Bhagyashri P	08:19	01:25:19
06	BIB : 190319 Suyog Jadhav	05:03	01:19:03



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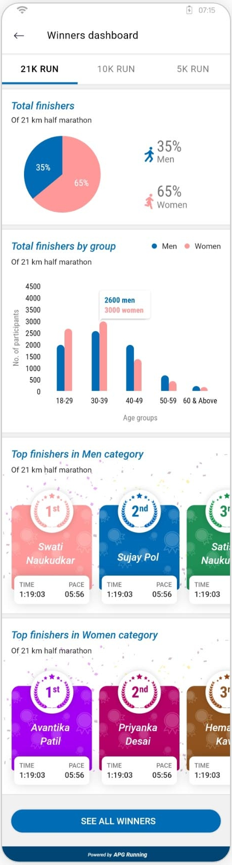

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Winners dashboard

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Of 21 km half marathon

	Name	TIME	PACE
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2nd	Priyanka Desai	1:19:03	05:56
3r	Hema Ka	1:19:03	

SEE ALL WINNERS

Powered by APG Running