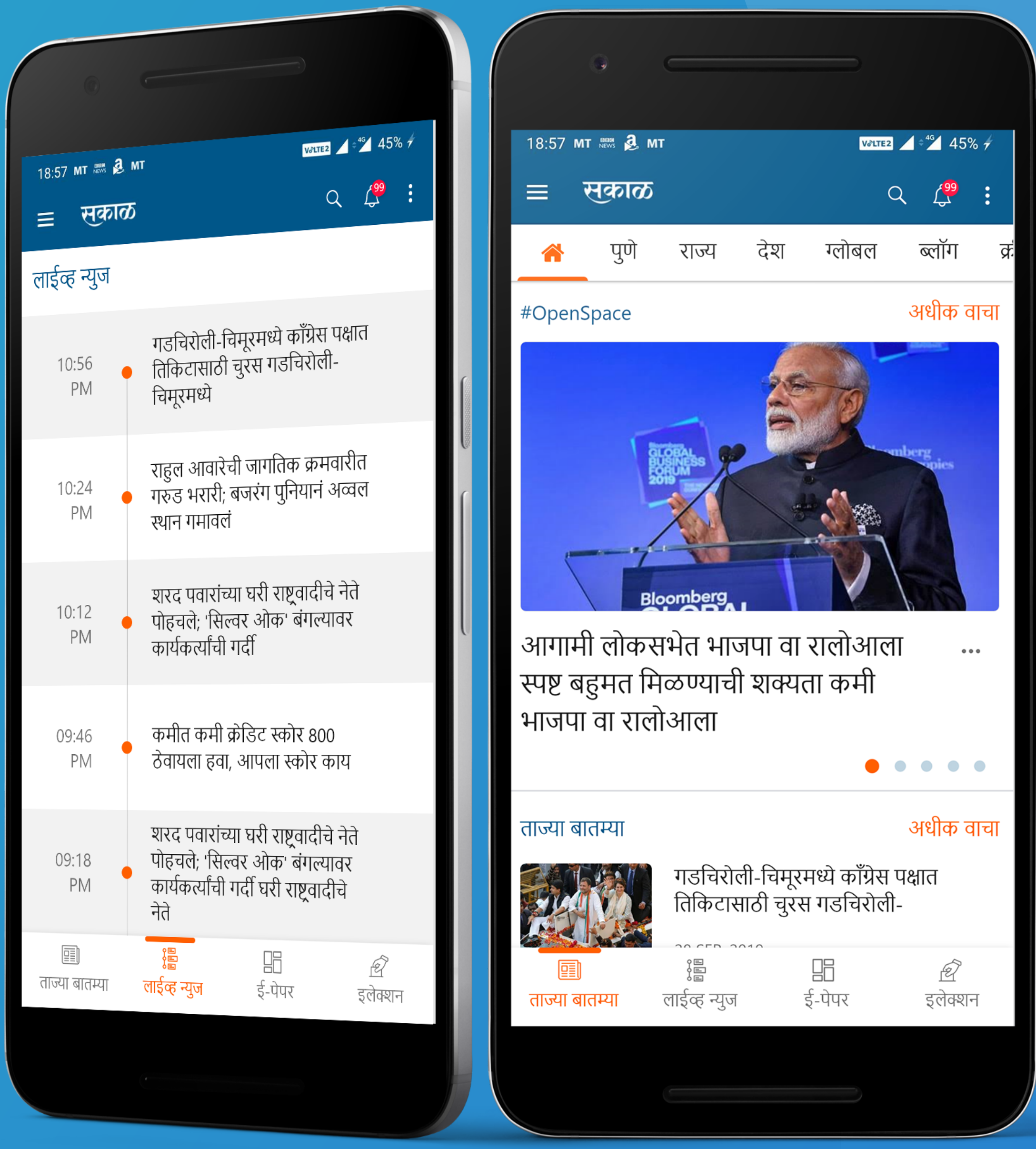


NEWS APP

Mobile App

UI/UX



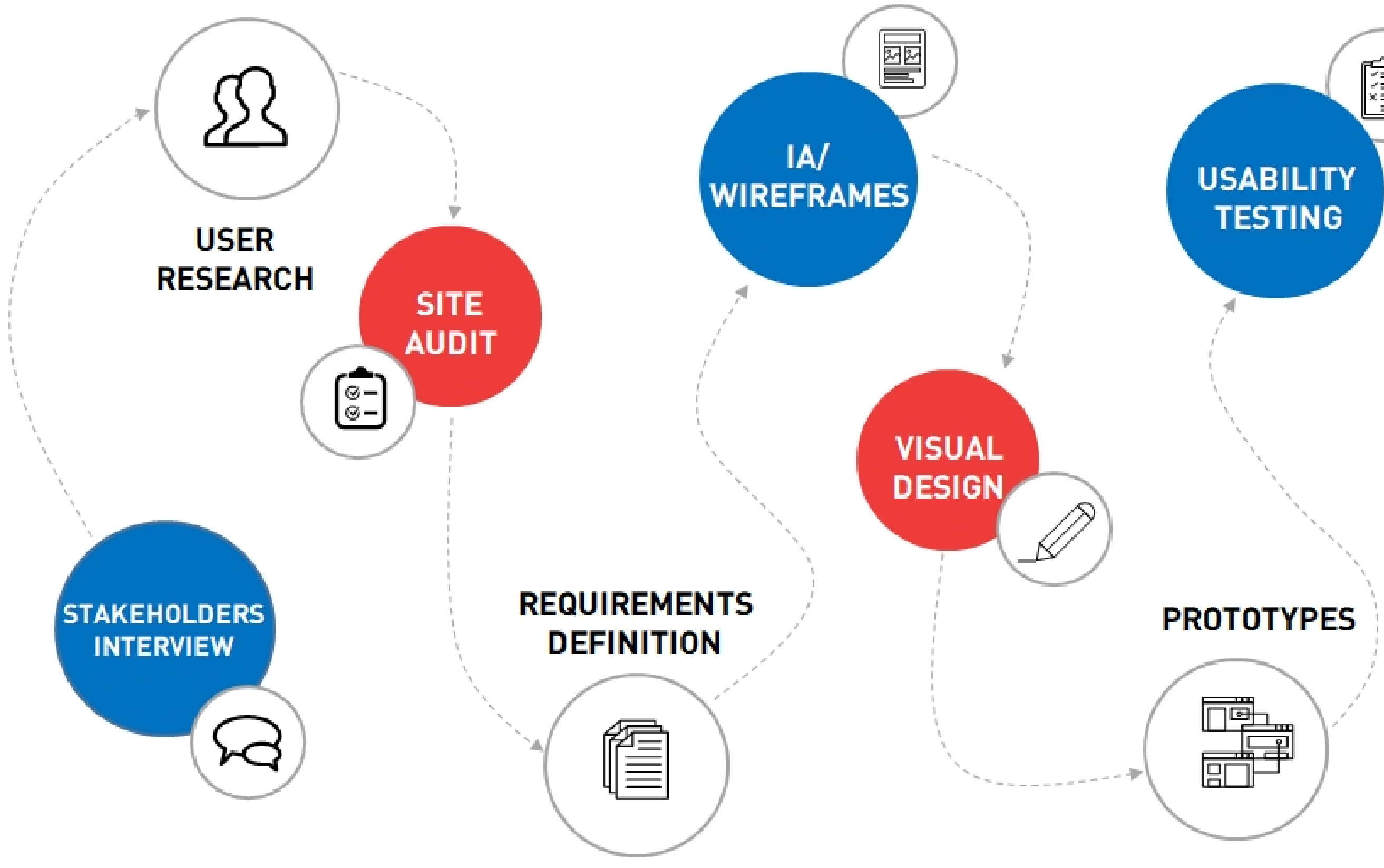
SCROLL DOWN

PROBLEM STATEMENT

The news is a vital part of regular life. If you want to stay updated regarding different events in the world it is important to go through the daily news headlines and articles. Sakal is the leading mobile news app in Maharashtra which promises a variety of news all over the world.

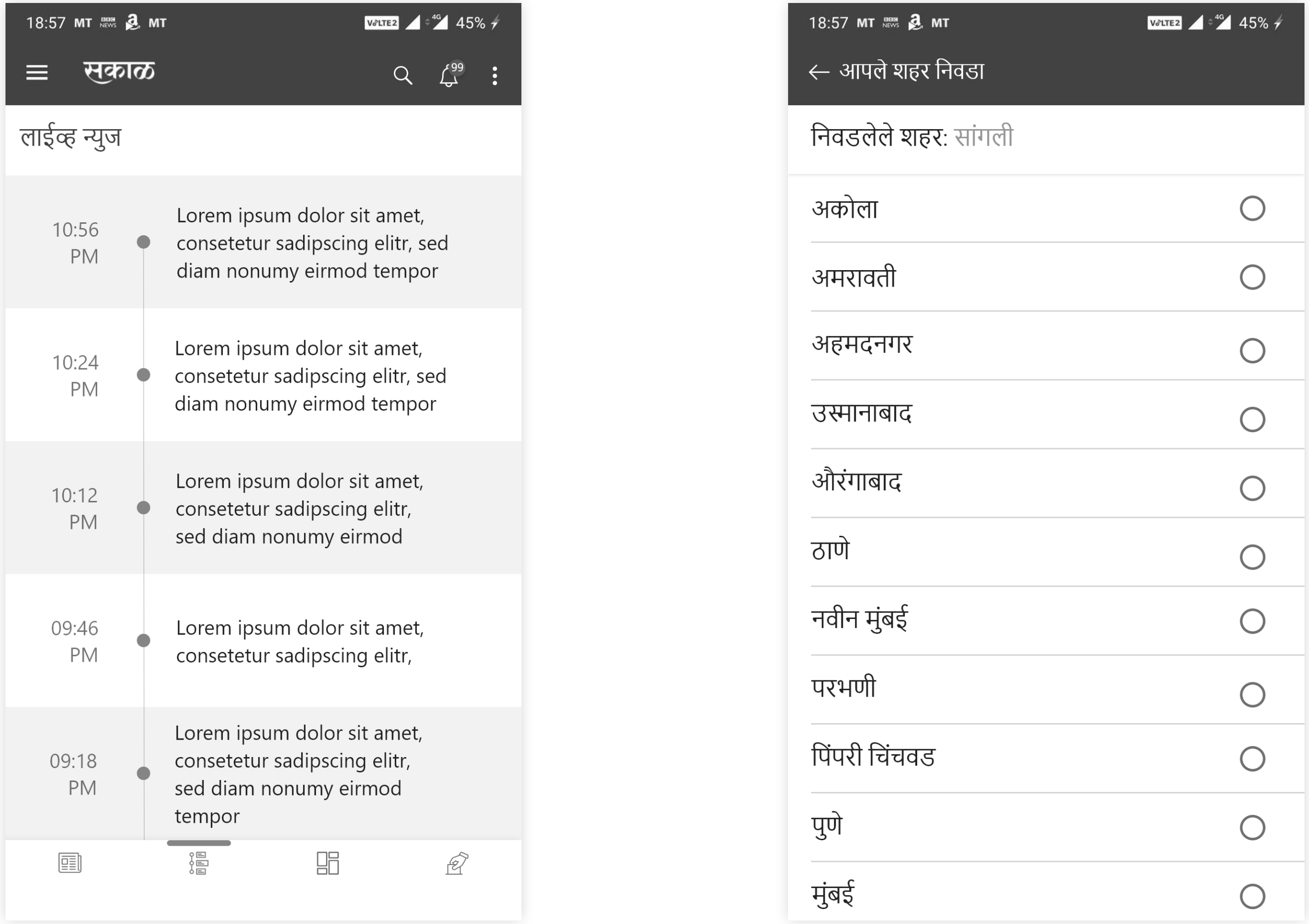
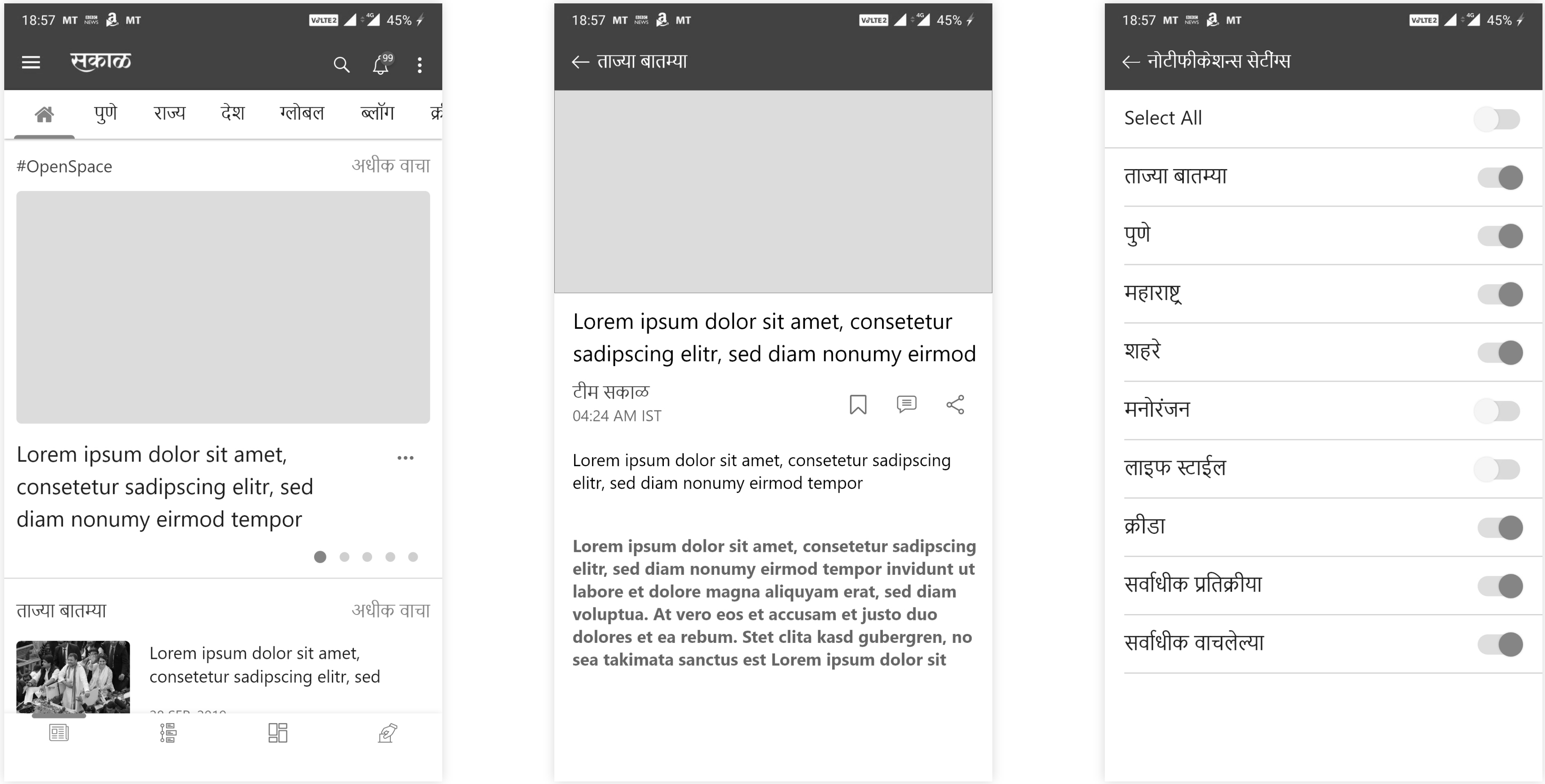
The client wanted new features to be added to the app with a new UI to be designed. Requirements incorporated new UI and intuitive experience for users of all kinds. The real challenge we faced in the process was to creatively include fields of news at one glance with easy usability of the application for all types of users.

PROCESS



WIREFRAMES

Based on the research to build this app, we came up with some additional features as well as with the main functionalities that needs to be shown. Accordingly, we designed the high-fidelity wireframes.



CREATIVE OUTPUT

